

# The 2020 Census is Coming!



The United States decennial census is a constitutionally required count of all people residing in the nation on **April 1, 2020**. It has been conducted every ten years since 1790. The 2020 Census will count all individuals and gather additional demographic and economic information.

## Why does it matter?

- ▶ The results of the 2020 Census will guide the apportionment of congressional representatives at both the state and federal level. Following decennial census counts, state officials redraw the boundaries of congressional districts based on the results.
- ▶ Census data is also used to distribute an estimated \$675 million in federal funds for schools, hospitals, roads/bridges, and other programs across the country.
- ▶ Census data is also used regularly by businesses, real estate developers and local governments - all of which are making decisions about projects and resource investment based on where people live.
- ▶ On a local level, state and federal programs based on census data have funded transportation, public safety and healthcare projects in Menomonee Falls and an accurate count will help ensure our community, county and region remain eligible for these programs in the future.

## What to expect in spring of 2020?

- ▶ For the first time in 2020 residents will be able to complete their 2020 Census form online.
- ▶ For those who do not complete the online 2020 Census form, Census staff will reach out via mail, phone, and (if all else fails) via in-person enumerators (field Census workers).
- ▶ Your privacy is protected. All information is only used to produce statistics and it is against the law for the Census Bureau to share any information that could identify households or individuals.

Message courtesy of the Menomonee Falls Complete Count Committee



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